

NE Region
HHI Monthly Report
July 2012

Clay Co

- Preparing for Car Seat Distribution Aug. 10th.
- Created Family Planning Flyer to distribute in schools.
- ATOD ads are displayed on billboards.

Cleburne Co

- A Drug Free Community grant was submitted for the county.
- The staff at Westside School in Greer's Ferry received a presentation on Act 811 and the dangers of tobacco and educated on the Quitline.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- A sub-committee has been formed to apply for grants for the county to enhance and create walking trails.
- Completing the assessment and logic model for \$1500 available through DBHS.
- Partnering with Wise Coalition in White County for merchants and servers training.
- Working on plans to participate in Fetal Alcohol Syndrome Awareness Day in September.

Craighead Co

- Implementing plans for the Red Dress Gala.
- STD/Teen pregnancy presentations were given at JHS and local church.
- ATOD ads are displayed on billboards and in local movie theaters.
- Created Family Planning Flyer to distribute in schools.
- Emerging Tobacco presentations was presented for teachers at Nettleton Jr. and Sr. High Schools.

Crittenden Co

- Strong Women and Walk Across Arkansas are available for county.
- The Delta AHEC continues to partner with the LHU and provide baby showers once a quarter for expectant mothers supplying them with educational and informational information on safety at home and in the car.
- Information packets for parents provided for day care centers in Earle.
- W. Memphis Chamber of Commerce sponsoring Delta Market (farmers market) at Worthington Park, W. Memphis, May 17—October 4, 2012.
- Tri-County Rural Health Network, Inc. provides help to keep seniors in their home environment longer.

Cross Co

- Media was run on the radio and local newspaper advertising the LHU and the services offered. A coupon was put in the newspaper for new clients to redeem a gift for coming to the clinic for family planning services.
- Extension Homemaker's nutrition food class was held at the LHU.
- Implementing plans for health information event at Wynne Schools in October.
- LHUA and CHPS were guest speakers on local radio show "Yawn Patrol" and spoke about LHU services and Cross County Coalition.

Fulton Co

- Car seat safety checks are held at the LHU weekly.
- Brochures and a checklist on how to prevent falls was distributed at the Senior Citizen's Center in Salem.
- The MAP is steadily growing and a real asset for the county.

- PSAs are running in the county on the importance of not selling tobacco to underage youth in the county.

Greene Co

- Hand washing and hygiene presentations were presented to various community groups and daycares.
- ATOD ads are displayed on billboards and in local movie theaters.

Independence Co

- Community exercise classes and nutrition classes continue to be held at all school districts in the county.
- Plans are being finalized for a Safety Baby Shower in August. This will be the 2nd shower this year held for young mothers in the community.
- The coalition created a Facebook page to advertise CPPW exercise schedules and also added links to CDC website.
- Members of the CPPW executive board were invited to attend “Weight of the Nation” in Washington DC to display a poster about their grant and also had a site visit by CDC.
- The Independence County Hometown Wellness Coalition was awarded the Public Health Community Service Award for their excellence with the CPPW grant and the Growing Healthy Communities grant.
- Child car safety seats are being distributed to Safety Baby Shower attendees and other community members.
- LEPC held an appreciation banquet for the members and county officials.

Izard Co

- The LHU is a host site for Baxter Regional Medical Center’s Mobile Mammography Unit.
- City officials are being contacted to discuss implementing new laws on smoking bans.
- Participated in Relay for Life and hosted a smoke-free booth with information and promotional items.
- Nutrition and physical activity posters are displayed around town as a collaborative effort with the LHU, U of A Extension Service and the coalition.
- Zobey DVDs are being played in the LHU waiting area that educates on physical activity and nutrition.
- Newspaper and radio ads are being printed and aired with an SOS message.
- A Drug-Free Community grant was submitted for the county.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Brochures on services of ADH and SOS were distributed around the county at various businesses and agencies.
- A presentation on SOS, FP, STD and Injury Prevention was given to the members of the drug court.

Jackson Co

- A presentation on tobacco was given to the ASU Career Pathways Initiative.
- The LHUA was the guest speaker at a luncheon for the ASUN Wellness group with the topic being skin cancer, sun safety and West Nile Virus – approximately 30 were in attendance.
- The monthly series of healthy cooking classes was held.

Lawrence Co

- Discussed ATOD grant funding and current fundraising for youth committee.
- Discussed hospitals plans to receive the AR SAVES program.
- Car seats were distributed to over 70 people in need of a car seat or to replace defective car seats.
- Steve Cook of the Ministerial Alliance presented information of the formation of the Lawrence Co. Food Cooperative.
- ATOD ads are displayed on billboards.

Mississippi Co

- Discussed HHI goals with HHI SS and LHUA.
- Disseminated Act 811 information-posters and lifesaver flyers
- Implementing plans for Safety Baby Shower.
- ATOD ads are displayed on billboards

- Staffed an information booth Mississippi County Healthy Start Initiative Program and distributed family planning, BreastCare, WIC, SOS, Injury Prevention and prevention of STD's information.

Poinsett Co

- Provided dental floss, tooth brush and toothpaste to all clients at all three health units during the month of June.
- Posters on tobacco/smoking cessation are posted in the LHU waiting areas.
- A resource directory was developed by the Partners in Health Coalition.
- The Coalition and various community members are working on implementing a Social Host ordinance.

Randolph Co

- The LHU is targeting Day Care Centers for West Nile Virus outreach with information to be sent home for parents and children to receive free West Nile Virus coloring books.
- A Children's Fair was held and over 200 car seats were distributed along with Act 811 and TPCP collaterals/pamphlets.
- Created Family Planning flyer to distribute in community.

Sharp Co

- Plans are being finalized for the Backpack Extravaganza where over 900 backpacks full of supplies will be distributed as well as various services offered to those in attendance such as checkups, shots, haircuts, etc.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Car seats are being distributed to clients, plus car seat safety checks have been conducted at the LHU.
- The sheriff's department is still seeking funds for a drug incinerator.
- Plans are being implemented to host some type of diabetes education program for the community collaborating with AHEC and Extension Office.
- Cave City School District is planning a suicide prevention awareness event and workshop for faculty and staff.

Stone Co

- Plans are being finalized for the 12th annual family health event held at the fairgrounds.
- PSAs with anti-tobacco messages are being aired and published on the local media outlets.
- Curriculum is being reviewed for purchase for all schools in the county on health and social behavior especially to educate on the use of tobacco.

White Co

- Car seat safety check in LHU parking lot monthly.
- "Summer fun" bulletin board displayed at Beebe Health Unit.
- Displayed posters in the waiting areas and exam rooms at Searcy Health Unit raising awareness for everyone to know their STD status.
- Pangburn's school wellness committee continues to meet and plan events for the school district.
- Displayed Medicaid NET signs. The Non-Emergency Transportation (NET) Program can give a ride to and from doctor appointments or other covered Medicaid services. Lack of transportation for clinic services is a big issue for citizens of Woodruff County.
- Assisted with a school nurse workshop at White County Medical Center.
- Safe Kids Coalition provided car seat safety checks for clinic participants.
- Informational bulletin board about nutrition along with healthy recipes displayed in main lobby.
- A summer fun bulletin board is on display at the Beebe Health Unit.

Woodruff Co

- PSAs with anti-tobacco messages are being aired and published on the local media outlets.

NE Region CHNS and CHPS
Becky Lamb, CHNS

- BMI training at education cooperative
- Provided Heartsaver CPR for Melbourne school staff
- Participated in Food, Fit and Fun at Des Arc
- Participated in Safety Baby Shower at White County Medical Center
- Collaborated with other Central Region CHNS to present the Role of the CHNS at the Central Region HHI meeting
- Attended Gatekeeper training
- Participated in Lonoke County HHI Health Fair

Laura Cook, CHNS

- Participated in Hearing Screening Certification training committee
- Provided input on flu at the school flu video conference
- Participated in school flu planning
- Provided technical assistance Personal Care Training, school medication policies, health screenings, concussion risk assessment, poison control materials, and immunizations

Marilyn Cone, CHNS

- Collaborated with Fulton County Extension Agent, hospital, AHEC, Agri Agent, ADH personnel and other community partners to provide tobacco and injury prevention presentations to 1st and 2nd graders, high school students and community volunteers. Provided similar presentation to 3rd through 6th graders.
- Collaborated with ADH personnel, Melbourne school personnel, sheriff's department, fire department and county judge to have a Health and Safety Day with presentations on injury prevention and the harmful effects of tobacco
- Provided Heartsaver/AED trainings for Salem school district coaches, teachers and counselors
- Collaborated with Becky Lamb and Karen Davis to provide two days of CPR/AED/First Aid trainings to school staff; participants educated on tobacco and injury prevention
- Attended Gatekeeper training

Jennifer Lynch, CHPS

- Provided information on tobacco cessation at Independence County Worker Assistance Workshop for ConAgra Foods, Inc.
- Provided TA to schools and government officials on a grant writing workshop, recreational trail development funds, webinars and other funding opportunities
- Collaborated with LHU administrator and health educator for nomination for Governor's Council on Fitness Award
- Provided TA on Worksite Wellness program to Batesville UPS representative; plan to provide information/materials on wellness monthly
- Participated in Independence County CPPW conference call regarding social and local media

Karen Davis, CHNS

- Monitored school nurse for CPR class; tobacco prevention and cessation information provided

- Assisted Marilyn Cone with CPR classes in Melbourne; tobacco prevention and cessation information provided
- Attended Gatekeeper training
- Assisted with car seat distribution in Lawrence County
- Provided mandatory maltreatment presentation to teachers and administrators at Maynard School
- Organized and facilitated education cooperative workshop, Neglected Health in Eating , Sleeping and Sex